

CAREER OPPORTUNITIES IN BANKING

The Bank of Punjab is one of the fastest growing Banks in Pakistan with its profound existence of over 33 years. It operates through a network of **900+** real-time online branches + **ATMs** across the country. The Bank has established a strong foundation while offering premium banking services with major focus on unsurpassed value added services for its customers through advanced solutions.

In line with the Bank's progression strategy, we invite applications from experienced, dedicated and performance-driven professionals for the following position(s) in our Credit Cards Division. The following job profile offers excellent opportunity for the right candidates desirous of building a long term career in a dynamic organization:

Position	Job Summary / Major Responsibilities	Eligibility Criteria
Product Development Officer Grade: OG -I/OG-IV Location: Lahore	<ul style="list-style-type: none"> Maintaining tasks involved in marketing, sales and production; supporting the product manager in decision making, and ensuring that the quality and strengths of the product are not compromised Formulate and execute credit card campaigns to boost up sales volume Formulating marketing and business development strategies for cards business to increase Credit Card Acquisition Ongoing review and effective implementation for business process improvement Ensure business sales staff are full trained on product and processes Formulate effective cross-sell program to build on the existing database of customers of the bank and deepening of relationship 	<p>Qualification: Minimum Bachelor's degree from an HEC recognized University/Foreign University.</p> <p>Age: Up to 35 Years as of Mar 18, 2025.</p> <p>Experience: Minimum 01 year of banking experience. Preference shall be given to candidates having relevant experience.</p> <p>Fresh Graduates may also Apply.</p>

Important Note:

- Only shortlisted candidates shall be called for interview. No TA/DA will be admissible.
- The Bank of Punjab reserves the right to accept or reject any application(s) without assigning any reason(s) thereof.
- The Bank is an equal opportunity employer. Females, minorities and PWDs and transgender are encouraged to apply.
- The above position(s) carry market based competitive remuneration.

Individuals fulfilling the above mentioned criteria are encouraged to apply online through BOP career portal

<https://www.bop.com.pk/Available-Jobs> Latest by **Mar 18, 2025**.

BOP Phone Banking: 111-267-200

www.bop.com.pk

